



PRESS RELEASE

Build Sales This Fall with Mighty's "Weather Ahead" Consumer Rebates!

Norcross, Ga. – Sept. 18, 2014 – From October 1 to November 30, 2014, Mighty Auto Parts' consumer rebate promotion will feature the following services and rebates, which can total up to **\$90** per customer:

- Brake Pad and Rotor Replacement – up to \$50 per vehicle
- Wiper Blade Replacement – up to \$10 per pair
- VS7 Cleaning Services – \$10 per service
 - Fuel System Cleaning
 - Power Steering Service
 - Differential Service

When customers purchase one or more of the qualifying services, they receive a rebate check by mail, made out to your shop, which they can use on their next visit.

Ask your Mighty representative for your colorful point-of-purchase materials and go to www.mightyautoparts.com/fall2014 for additional details.

About Mighty Auto Parts

Mighty Distributing System of America, a franchisor of sales and services in aftermarket auto parts, is headquartered in Norcross, Georgia, and oversees 114 distributors in 41 states and four international markets. The Mighty System features attentive local service, inventory management expertise, and on-site and classroom training in conjunction with extensive offerings of OEM quality undercar, underhood, and chemical products. The Mighty business model has attracted independent repair shops, quick lubes, tire centers and new car dealerships across the nation and abroad. The company's unique approach of dealing directly and exclusively with automotive professionals had its beginning in 1963 in Maryland and District of Columbia.

Follow Mighty Auto Parts online:



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