



PRESS RELEASE

Four More Tire Dealer Groups Join Forces With Mighty in 2014

Norcross, GA - December 18, 2014 - [Mighty Distributing System of America](#), a franchisor of sales and services in auto parts, announces that four of their new franchise distributors added in 2014 are affiliated with tire dealer groups. These organizations added a Mighty Auto Parts division to centrally distribute preventive maintenance parts to their stores. Twenty-five tire dealer groups, representing over 375 locations in the United States, now operate a Mighty franchise.

"We are excited to expand Mighty's brand presence with these four groups, broadening Mighty's reach to a new audience in these territories with exceptional OE quality parts and our unique stocking program," said Ken Voelker, Mighty Auto Parts President and CEO.

Voelker added: "Establishing their own distribution division provides a consistent, OE quality product offering for each of their retail tire stores and creates a new source of revenue and profits."

Griffin Brothers Tire, founded in 1961 and led by Larry Griffin Jr., has ten locations in the Charlotte, North Carolina area. Their motto is "family-owned, customer driven." Griffin Brothers Tire is recognized for their superior service and outstanding workmanship. "The Mighty product line has simplified our inventory and greatly enhanced our ability to have the right part on the shelf when we need it which saves time and improves profitability."

Trombley Tire and Auto was founded by Richard Trombley in 1958. Richard's son Tim is now president and operates six locations in the Finger Lakes region of central New York. Since the beginning, their goal has been to provide the customer with exceptional service before, during and after the sale.

Boyd's Tire & Service Center, founded in 1996 by Keith Boyd, has seven locations in central Ohio. The Boyd's name stands for quality, value and trust. Boyd's Tire is heavily involved in several charity causes. They are a major sponsor of the Ohio Ride for Autism and the Make it Fit Foundation.

Family owned and operated **Virginia Tire & Auto**, was founded in 1976 by Myron Boncarosky and is currently led by his son-in-law, Mike Holmes. They operate thirteen retail locations in northern Virginia. "The professionalism of the Mighty team is an excellent fit with Virginia Tire & Auto. The Mighty brand and system will dramatically simplify our store operations and enhance the customer experience," said Holmes about the Mighty franchise acquisition. Virginia Tire & Auto has built a strong reputation in the automotive service space with highly trained customer service personnel and skilled service technicians.

About Mighty Distributing System of America

Mighty Distributing System of America, a franchisor of sales and services in aftermarket auto parts, is headquartered in Norcross, Georgia and supports 110 distributors in 41 states and four international markets. The Mighty System features attentive local service, inventory management expertise, classroom and on-site training in conjunction with extensive offerings of OE quality undercar, underhood, chemical products and shop supplies. The Mighty business model attracts independent repair shops, quick lubes, tire centers and new car dealerships across the nation and abroad. Recognized as a "top 25 franchise brand" by The Wall Street Journal, Mighty's unique approach of dealing directly and exclusively with automotive professionals began in 1963.

Follow Mighty Auto Parts online:



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