



PRESS RELEASE

Mighty's 50th Anniversary Year Sets All-Time Sales Record

Norcross, Ga. – Feb. 11, 2014 – With final figures in, following their 50th year in business, Mighty Auto Parts President and CEO Ken Voelker hailed 2013 as a golden year: "The icing on the cake from our 50th celebration was a hefty sales increase of 5.4% over the previous year, which represents the best year ever in our company's history. It shows our unique business model is resonating with customers here and abroad."

Mighty's all-time record in sales comes at a time when, according to industry sources, annual growth in the aftermarket is at about 2% at best. Citing reasons other than the company's service levels for gaining significant traction in sales, Voelker included "a focus on dynamic product lines like our premium VS7 chemicals, tire service products, and meeting the product needs of emerging market segments like new car dealerships. Our international sales and expansion into Canada also contributed to our record year and bode well for Mighty in 2014 and beyond."

About Mighty Auto Parts

Mighty Distributing System of America, a franchisor of sales and services in aftermarket auto parts, is headquartered in Norcross, Georgia, and oversees 114 distributors in 41 states and four international markets. The Mighty System features attentive local service, inventory management expertise, and on-site and classroom training in conjunction with extensive offerings of OEM quality undercar, underhood, and chemical products. The Mighty business model has attracted independent repair shops, quick lubes, tire centers and new car dealerships across the nation and abroad. The company's unique approach of dealing directly and exclusively with automotive professionals had its beginning in 1963 in Maryland and District of Columbia.

Follow Mighty Auto Parts online:



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