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Prominent Car Dealership Group Become Mighty Distributors

Norcross, Georgia - August 10, 2010 - A prominent U.S. car dealership group has recently secured franchise rights to distribute Mighty Auto Parts in their market. Hannah Motor Co. integrated a Mighty franchise to augment their service departments and to increase profitability.

Hannah Motor Co. of Vancouver, Washington, is one of the most successful new car dealership groups on the West Coast. Operating under the trade name Dick Hannah, their franchises include Honda, VW, Toyota, Scion, Chrysler, Dodge, Acura, Jeep, Subaru, and Kia. They also have used car dealerships, three motorcycle dealerships, a race/performance shop, a finance company and their new wholesale distribution business, **Mighty Pacific**.

Hannah's leadership team found Mighty's success-proven business model and OE-quality product offering complementary to their fixed operations providing an avenue for growth and increased profitability. Gary Schuler, Corporate Director/Fixed Operations for Hannah stated, "Our decision to become a Mighty franchisee was based on several reasons. We found Mighty to be a superior company staffed with professional people from top to bottom. Combine that with quality products, competitive pricing, and a great business model and it was an easy decision to partner with Mighty."

Mighty Distributing System of America is a franchisor based in Norcross, Georgia. Mighty oversees 110 franchises and company operations in 41 states, providing unique service exclusively to automotive professionals since 1963. Mighty's preventive maintenance expertise and family of Original Equipment (OE) quality undercar and underhood parts are attractive to car dealerships looking to improve customer retention, service all makes and models, and lower used car reconditioning costs. Mighty-branded products include filtration, brake friction and rotors, wipers, lighting products, batteries, belts, shop supplies and chemicals.

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