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Fluid Management Solutions



Eric Taylor and Brian Osburne
Taylor Enterprises, Inc.

Prominent Oil Distributor Adds Mighty Division

Norcross, Georgia – July 19, 2011 – Mighty's newest franchise has been established in affiliation with a prominent oil company, Taylor Enterprises, Inc. (TEI). TEI joins other oil and lubricants distributors such as Texas Enterprises, Inc. (Texas) and Siegel Oil (Colorado) in adding a Mighty division as a growth strategy.

Based in Spartanburg, South Carolina, and with distribution centers located throughout the Carolinas, TEI provides complete fluid management solutions to the automotive, commercial, and industrial markets. Their primary oil brands include Shell, Rotella, Pennzoil and Quaker State. Through their new Mighty operations, TEI will complement their lubricants sales with Mighty-branded preventive maintenance products including filtration, wipers, lighting products, batteries, brakes, belts, shop supplies and chemicals.

According to TEI president, Eric Taylor, "Our goal is to provide our customers with quality products and services along with unsurpassed customer responsiveness. We want to partner with our clients to create a valued relationship that creates benefits in efficiency, productivity and profitability. With this goal, adding a Mighty division seemed to be a natural fit to serve our customers better as well as a smart growth strategy for the company."

Regarding their new business venture, Brian Osburne, CFO, stated, "Mighty has built its foundation on bringing good quality and a fair price to the tough automotive parts market. Mighty has given us the tools to succeed and has implemented their business using a robust technology platform. We believe that the Mighty system allows us to grow our business and provide opportunities for our employees. These qualities are keys to a successful partnership and long term viability which is why we chose to align with Mighty. From the new franchise training, on-site start up, and the operational processes, we have been impressed with the professionalism of how Mighty conducts business."

Mighty Distributing System of America is a Norcross, Georgia-based franchisor with 111 franchises in 41 states. Mighty has been a premier supplier of high quality aftermarket products and inventory control services exclusively to automotive professionals since 1963.

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