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South Florida Dealership Group adds Mighty Franchise

Norcross, Georgia – June 19, 2012 – Warren Henry Auto Group of South Florida has recently added a wholesale Mighty Auto Parts franchise to their organization as a growth and diversification strategy.

Warren Henry is one of the most prominent multi-franchise, luxury dealerships in the country. They consistently achieve national “top 10” Infiniti, Jaguar, Lamborghini and Land Rover dealership status. Their other new car franchises include Volvo, Subaru and Lamborghini. Their new Mighty wholesale distribution division is in Davie, Florida and operates as **Mighty of South Florida**.

Warren Henry joins other prominent dealer groups such as Hannah Motor Company (Dick Hannah) of Vancouver, Washington and Balise Motor Sales based in Massachusetts as Mighty’s newest strategic licensed distributor. Mighty’s preventive maintenance expertise and family of Original Equipment (OE) quality undercar and underhood parts are attractive to car dealerships looking to improve customer retention, service all makes and models, and lower used car reconditioning costs. Mighty-branded products include filtration, brake friction and rotors, wipers, lighting products, batteries, belts, shop supplies and chemicals.



Warren Zinn

Warren Henry Zinn, President and Dealer stated, “We’re thrilled to partner with Mighty Distributing System of America. Warren Henry Auto Group strives to offer a broad range of quality automotive services to the South Florida community and our new wholesale distribution division will only enhance our ability to do so.”

Mighty Distributing System of America is headquartered in Norcross, Georgia and oversees 112 franchises in 42 states. They have been providing high quality products and unique services exclusively to automotive professionals since 1963.

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