# MIGHTY MAX NOW WITH M-PLEAT FOR 30% LONGER PROTECTION



## YOUR CUSTOMER WINS with MAX protection for their engines.

Today's engines are designed to go 7,500-10,000 miles or more between oil changes. At those intervals, some oil filters will become clogged allowing dirty oil to damage the engine.

Mighty MAX spin-on oil filters feature a unique M-Pleat design providing 30%+ more high efficiency media area for greater capacity and longer life. That's MAX protection you can feel good about.

### YOU WIN with MAX profits.

Offering your customers full synthetic oil changes with an extended life Mighty MAX filter will increase your oil change ticket average. That's more profit for you.



## MIGHTY MAX THE INSIDE STORY





Provides 30%+ more media\* area for higher dust holding capacity and longer life.



#### 100% In-Production-Line **Leak Tested**

Every Mighty MAX spin on oil filter is leak tested before it's packaged.

#### **High Performance Metal End Caps**

High quality adhesives create a tight bond with the media ensuring zero internal leakage during operation.

#### **Heavy Duty Baseplate**

Designed using OEM standards for proper fitment and higher burst strength.

#### Pre-Lubricated Gasket

For easy, proper installation every time.

#### **Dust Cover**

Protects the filter and gasket until installation.

#### **LEARN MORE**

To learn more about the advantages of M-Pleat and Mighty MAX, scan this QR code.

#### **Spiral Wound Supporting Core**

Constructed from premium grade steel, providing additional internal strength.

#### **Silicone Anti-Drainback Valve**

Greater resistance to heat than nitrile rubber providing extended protection against dry starts.



to put the complete Mighty filter program to work for you!

www.mightyautoparts.com